



The Problem

THE PROBLEM

Development isn't as effective serving the poorest as it could be. Billions of dollars of health and aid aren't reaching people.

THE CAUSE

- It's hard to ensure goods and services reach people. 850M people lack foundational ID, and functional ID like names / DoB are unreliable
- This means operational data is poor quality, yet rigorous evaluation data is expensive and slow
- Without rapid & accurate data, funders, govts, and NGOs will struggle to adapt programs or hold accountability for truly reaching the most vulnerable

THE MISSION

- Our mission is to transform the way the world fights poverty
- We want to radically increase transparency and effectiveness by making verified impact standard in our sector



Our work

SERVICE

We deliver high-quality services to support clients to use our solution easily, effectively and safely within their programmes.

TECHNOLOGY

We build reliable, safe and user-friendly tech solutions for frontline contexts. We've started the journey of making our technology fully open-source to support broader access for the sector.

PARTNERSHIPS

We seek diverse and long-term partners and collaborators to support our innovation, market penetration, evidence building and advocacy efforts.

PROJECT AND PROGRAMME LEVEL



Result

- Trusted, verified data generated, stored securely and used responsibly.
- Target communities are informed and accepting of biometrics and rates of user adoption are high.

SECTOR LEVEL

Sector demand and uptake for robust methods of verifying data increases through improved accessibility, evidence of impact, community building, advocacy and effective marketing.



Impact

IMMEDIATE OUTCOMES

- Improved user efficiency
- Verified i) identities ii) distribution of goods iii) continuity of care and iv) research hypotheses
- Partner capacities to use digital systems safely and responsibly are improved

LONG-TERM OUTCOMES

- Improved transparency
- Improved accountability and reduced fraud
- Improved efficiency
- Improved programme effectiveness

IMPACT

- The world's most vulnerable people have improved access to basic services, rights and entitlements
- Marginalised populations are reached through better visibility and improved targeting (Every person counts)
- More people receive basic services due to efficiency gains
- Vulnerable girls, boys, women and men access quality services resulting in improved wellbeing

CONTRIBUTION TO GLOBAL DEVELOPMENT PRIORITIES